

Collaborate AND ELIVER

Glascott Landscape and Civil Managing Director Matthew Glascott is making sure his company stands out above the rest.

WORDS SHARON MASIGE . IMAGES SCOTT EHLER

lascott Landscape and Civil has been going strong for nearly 30 years, and Managing Director Matthew Glascott attributes this to his employees' expertise." At the end of the day, it's about doing the right thing by our clients," he says. "We do good-quality work, offer a good service, and have been very consistent in doing so. We have integrity at Glascott, and we have a strong focus on building relationships with our clients and collaborating to deliver projects." Matthew combined his love of plants with love of the land and business skills to establish Glascott, and, since its inception, the company has been involved in numerous projects across Australia, from parks and ovals to residential and commercial landscapes, to large infrastructure projects. As a leader, he believes in giving all his workers space to accomplish their tasks. "I teach my foreman to give labourers responsibility each day because you get a lot more from them," Matthew says. "I take that right through to management. I don't micromanage. I give my staff clear boundaries and responsibilities to perform." »

One of the biggest achievements for the company over the past couple of years has been the completion of the major Moorebank Defence project. Located in Sydney's south-west, the project involved a range of soft and hard landscaping and earthworks and the installation of trees and plants. "That was quite a big project for us," Matthew recalls. "It was a good task in the sense that it was a prized project. We won the contract and managed to complete it successfully."

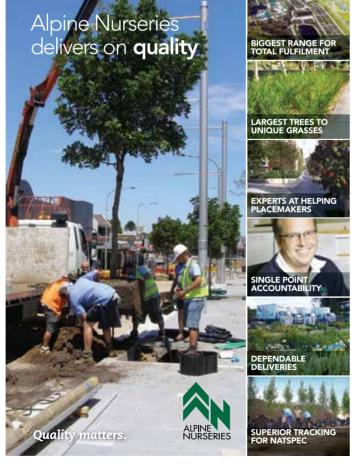
Another recent win for the company was the Coal Loader Centre for Sustainability development in Waverton, which has involved the creation of one of the largest public green roof spaces in the city. The site is of heritage significance. During the 1900s, it was a bunkering and distribution hub for coal, and from the 50s it was used for bulk oil storage. During the 90s, however, both storage facilities were decommissioned. Glascott is currently completing stage four of the project – transforming the old

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coal-loading platform into the green roof. The one-hectare concrete and sandstone platform will be used as a multipurpose recreational space once it is complete. The green roof will feature community 'urban harvest' plots irrigated using recycled stormwater, a performance and exhibition space, seating and viewing areas, and heritage representation of the original coal-loading site. "The Coal Loader project was high profile and very complex," Matthew says. "It's been a very rewarding operation and is one of the great landmarks in Sydney Harbour."

Other rewarding projects for Glascott include Sydney's public spaces Cockatoo Island and The Goods Line (which has won numerous awards), as well as several current





projects like the Northwest Rail Link and Amberley RAAF Base in Queensland.

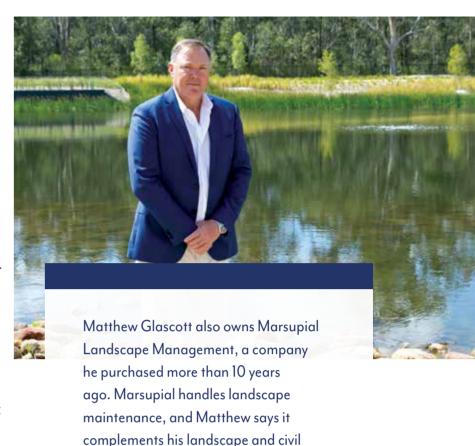
Glascott Landscape and Civil recently gained a Federal Safety Accreditation, something that will open several doors for the company over time. "We went out on a limb here because there are not many landscape companies like ours that have this accreditation," Matthew says. "It was a very slow, expensive and difficult process to get accredited, but we did it. I wanted to be different from our competitors, and this gives us a competitive advantage. It's saying to the industry that we are serious about our people. We work on difficult and dangerous sites at times, and we're all about making sure staff members get home safely each night."

Matthew believes the best part of his job is being able to create beautiful, green, open spaces throughout Australia for the public to enjoy. "When you plant trees, you can go back 10 years later and still see them growing and looking spectacular, and people are still using and enjoying the spaces," Matthew says. "It's quite rewarding, not just for me but for the whole workplace too.

"The other great thing is that I'm creating opportunities for minority workers – through Glascott and my other company, Marsupial Landscape Management – allowing them to come in as an apprentice and move up the ranks into senior management positions. Having them grow with the company and being able to mentor them and become their friend is a wonderful part of the job."

However, finding the right people with the skills and experience for various roles is one of the biggest challenges for Matthew. "This industry is not as attractive as it once was to young people," he says. "They prefer heading into the IT world or into a desk job rather than enjoying the outdoors and physical work."

Another industry trend Matthew has observed is that with the increase in population and living density, open spaces are more valued. This means landscape design is more complex, requiring his business to stay abreast of the latest industry trends. "It requires us to continually innovate and,



importantly, to make sure our people have the skills to deliver these projects. The Coal Loader project is a good example, being a large and unique project with a lot of detail," he comments.

business. "Gone are the days when

maintenance companies can do

construction work and vice versa.

They are totally different skill sets

with totally different cultures."

But it's a challenge that Glascott is happy to embrace. The business recently opened a new office in Melbourne to tap into the market there too. "There are six or seven people working down there and it's going pleasingly well," Matthew says.

"Sydney and Canberra are inundated with work so the main focus area for us is to bed down Victoria and Queensland. We're working hard to get these states and offices going well." "Glascott has always been a professional company and a pleasure to work with. Alpine Nurseries regards Glascott as an important business partner. We look forward to further years of working together and supplying high-quality plants for their projects." — Peter Knox, Managing Director, Alpine Nurseries